

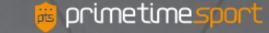
Be primetime sport

Years

Chinese Super League Winter edition February 28th 2017



Chinese Super League sides have invested 388m€ in player signings, 12% up vs last winter & record high ever for 2nd consecutive season (from January to December in China)



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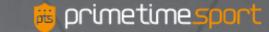
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Chinese Super League sides have invested more than any top European League this January, even more than Premier League (40%). Winter transfer window is actually the first of the season in China, which goes from January to December







Top 10 most expensive signings ranking includes 4 Chinese players, all of them above 10m€ and including most expensive Chinese player ever (Zhang, 20,4m€)

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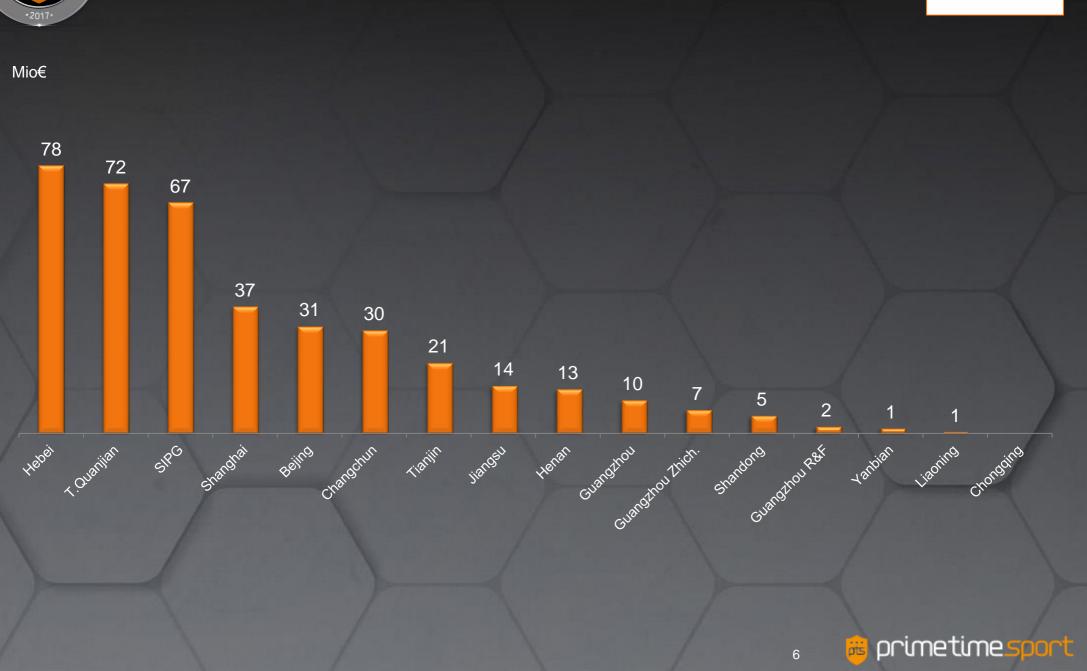
Oscar's signing by SIPG for 60mio€ is the most expensive globally in this winter window. An hypothetical China+Europe top 10 ranking would include 5 Super League player signings

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CONTRAINER CONTRAINER

INVESTMENT IN SIGNINGS BY TEAM

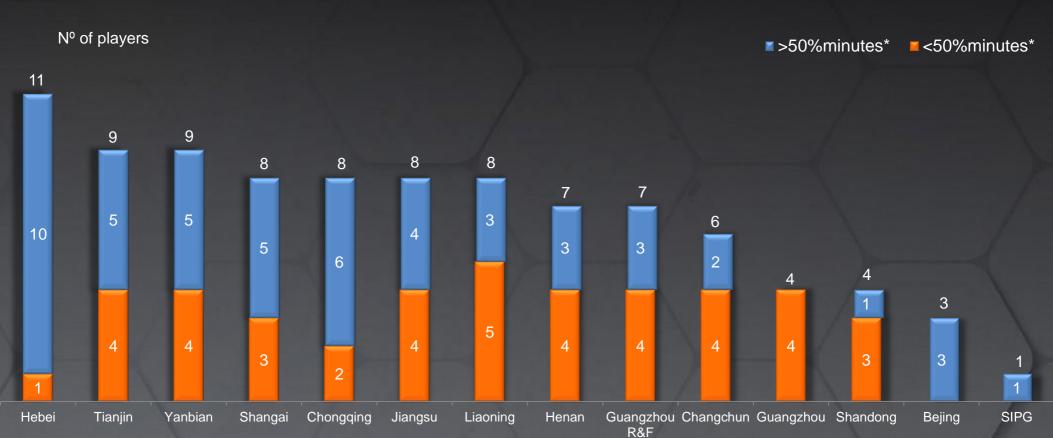




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PARTICIPATION OF PLAYERS SIGNED IN WINTER 2015/16





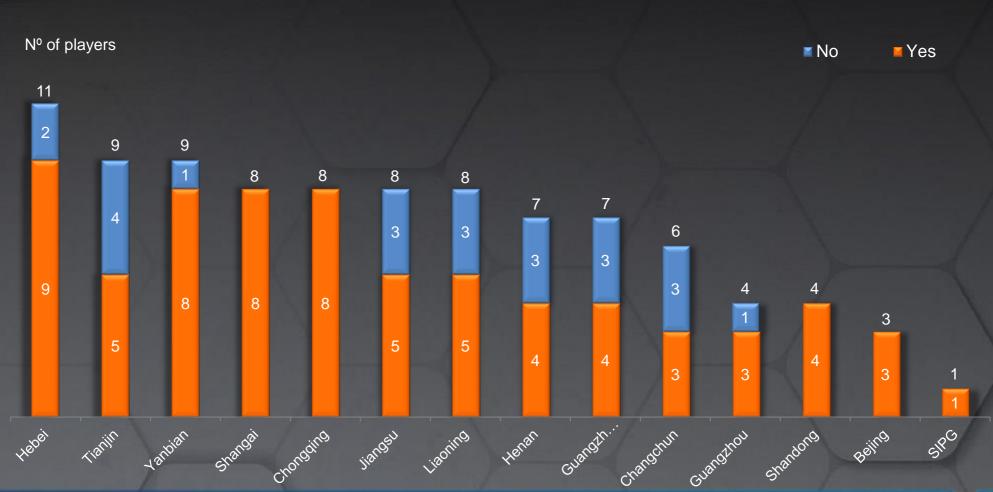
51 out of 93 players (55%) signed last winter participated in more than half of the minutes in the games of Chinese Super League

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CONTINUITY IN 2016/17 OF PLAYERS SIGNED IN WINTER 2015/16





70 out of 93 players signed last winter stayed at their teams for new season 2016/17, which confirms that majority of players adapted well to China conditions

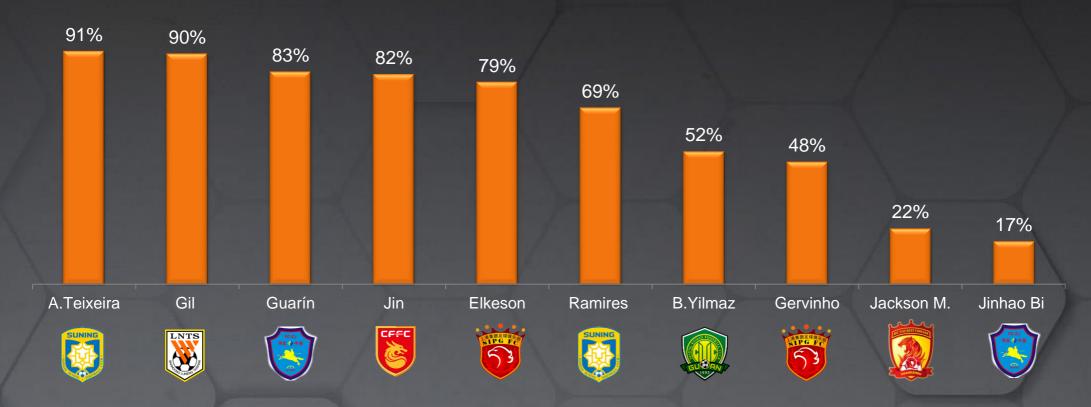


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PARTICIPATION OF TOP 10 SIGNINGS 2015/16



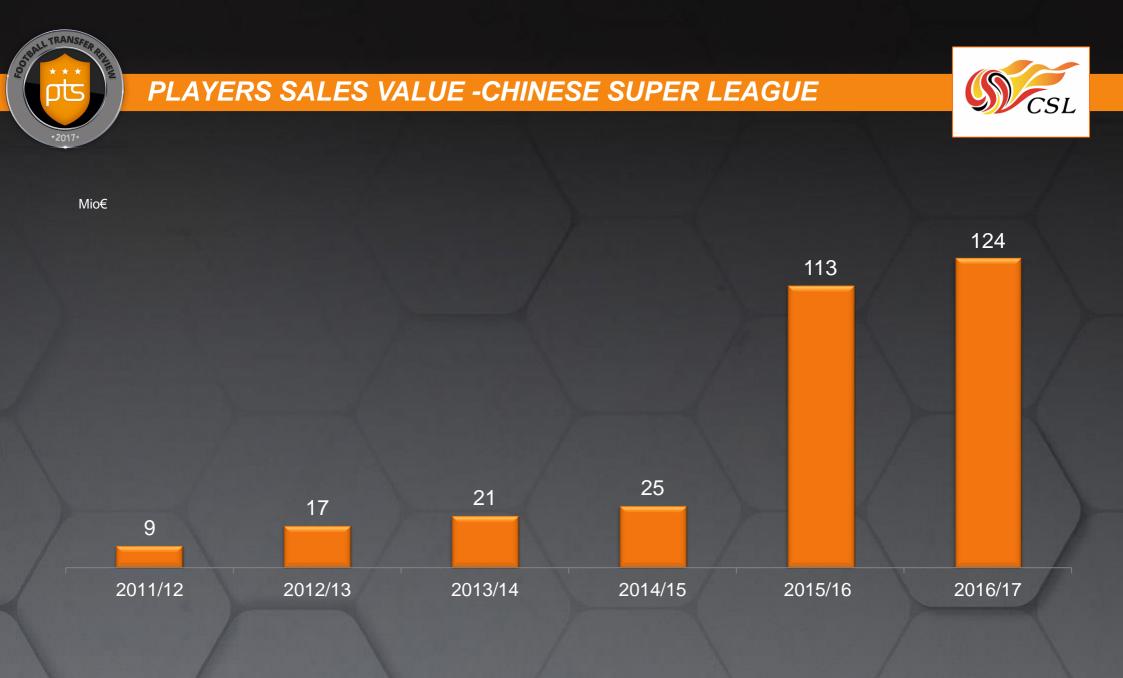
%Minutes



A.Teixeira has become the most profitable player from top 10 most expensive of last winter. Gil, Guarín and Jin are also among the most profitable. On the opposite side, Jinhao Bi, Jackson and Gervinho have participated in less than 50% of the minutes

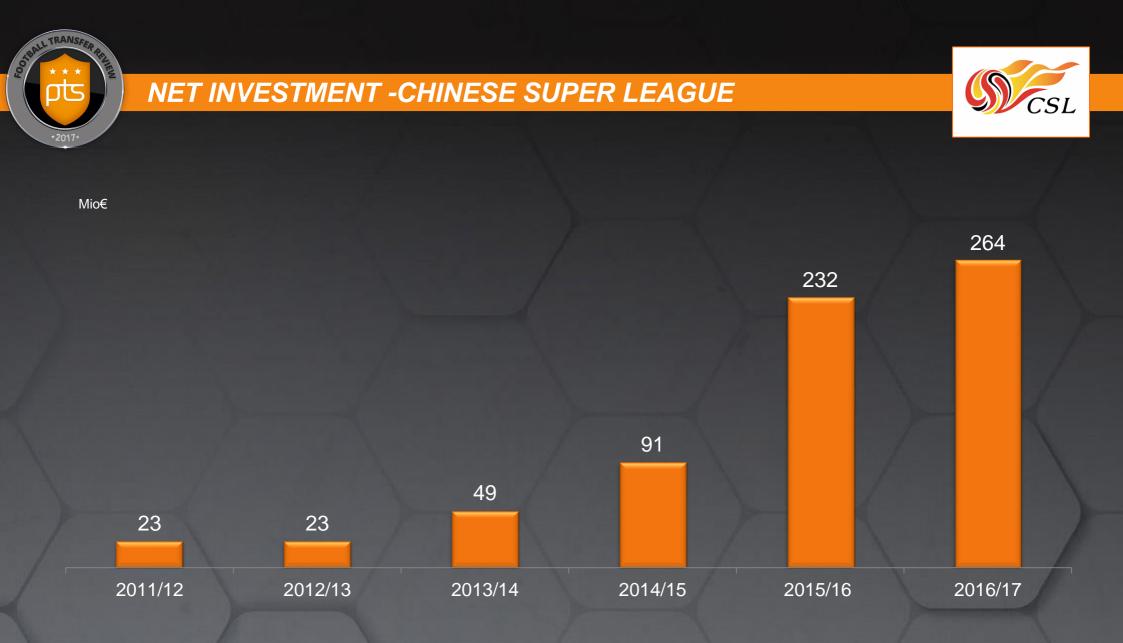
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ALL TRANSFE PLAYER SALES VALUE BY TEAM - CHINESE SUPER LEAGUE חב CSL Mio€ 24 21 20 19 12 11 9 3 3 2 0 Guanghou... Baingsingo TaninQuanian Grauditon ... changolun Chongding HebelFortune Shandong Lizoning Gianethou Vanbian Tianiin Henan shandhai Jiangsu SIPC



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SUPPORTING PARTNER

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Soccerex are supporting partners of The Football Transfer Review (FTR) by Prime Time Sport.

Prime Time Sport CEO Esteve Calzada will deliver an exclusive presentation of the FTR 2017/18 at the **Soccerex Global Convention 2017,** 4-6 September, Manchester, UK.



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