

SOCCEREX 

20 UNDER 21

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INTRODUCTION

As I write this, we look set to enter the era of the £100m transfer. Spending of this magnitude seems set to become common place and is made possible by vast broadcasting deals and increasing commercial revenues amongst Europe's top clubs as they seek to exploit their global popularity.

Manchester United may be topping the spending charts but it is a player from one of their Premier League rivals that tops our list – **Tottenham Hotspur's, Dele Alli**. The England international cemented his status as one of the most highly rated young players in world football by following up his breakthrough season with an even better showing last season, scoring 18 goals in 37 premier league appearances from midfield and being voted the PFA Young Player of the Year for the second year in a row. **Congratulations Dele Alli!**

ESTEVE CALZADA

Football Agent & CEO, Prime Time Sport



THE FOOTBALL VALUE INDEX

The Football Value Index by Prime Time Sport is a best-in-class player valuation methodology, used by football clubs and the sport industry, to obtain an independent and accurate valuation of football players. Clubs need to know the real value of their main asset, the squad. The accounting value may differ significantly from this, so there are many situations when football clubs need the most accurate valuation of players or squads.

We really hope that this product helps the football industry to be more efficient. The main usages are in transfers (to help in the decision process and in negotiations), in M&A processes, in equity (when a significant difference between the accounting value vs the real value can affect the equity position of the club), to make a rational value allocation for insurance, to provide real and relevant information to investors, and to set guarantees in loans and other financial products.



PRINCIPLES

AT-PRESENT PRINCIPLE

The player valuation is made bearing in mind both personal attributes and pitch performance, using player's current personal information and the performances of both current season and the previous one.

RELIABILITY PRINCIPLE

Objective and contrasted sources are used for the performance of this report; the Soccerex Transfer Review report by Prime Time Sport (a reference in the European market for over 6 years for European transfers), FIFA stats and other sources.

INDEPENDENCY PRINCIPLE

Due to an internal methodology and the sources used in the project, independent results and objective valuation are guaranteed.

SCOPE

Players born on or after January 1st 1996.

METHODOLOGY

FOR EACH PLAYER, WE RESEARCHED:

CURRENT CLUB AVERAGE PLAYER SALE VALUE

The origin club affects the player value.

CURRENT CLUB “STANDARD” PLAYER ANALYSIS

Analysis of the current club’s “standard” player sold in the last 5 years provides data to adjust weights for the PTS Rating Index.

COMPARABLE CLUBS AVERAGE SELLING PLAYER VALUE

Calculation of average value of the last 5 years transfers performed by comparable clubs.

MARKET VALUE PERCEPTION

Popular transfer sites and press information can affect the player’s value, and have to be considered.

POSITION ON THE PITCH OF EACH PLAYER

The average transfer paid (excluding temporary sessions and free transfers for ending contracts) per position of ALL transfers performed in the 5 major leagues (UK, SP, IT, DE, FR) in the last summer transfer window shows demand for different positions.

AGE & YEARS OUTSTANDING ON PLAYER’S CONTRACT

PTS RATING INDEX

FOR EACH PLAYER, WE ANALYSED:

NATIONAL TEAM APPEARANCES

Appearances with a national team are a factor that boosts value, especially if the national team is in the Top 10 of FIFA’s Rankings.

MINUTES PLAYED

This aims to reflect the importance of a player and represents an objective variable to assess performance.

GOALS SCORED

An analysis of goals, weighted per position on the pitch.

INJURIES

The Player’s value is affected by how prone they are to injury.

MEDIA VALUE

Assessed by the PTS Sports Marketing team.

TECHNICAL QUALITY

An essential factor in a player valuation.

20



NAME

RENATO SANCHES

VALUE

€22.8 M

CLUB

FC BAYERN MUNICH

AGE

19

POSITION

MIDFIELDER

2016 RESULT

03 · €34.5 M

NAME

DAVINSON SÁNCHEZ

VALUE

€22.8 M

CLUB

AFC AJAX

AGE

21

POSITION

CENTRE BACK

2016 RESULT

NEW ENTRY



19

18



NAME

ANDREAS CHRISTENSEN

VALUE

€23.2 M

CLUB

CHELSEA FC

AGE

21

POSITION

CENTRE BACK

2016 RESULT

NEW ENTRY

NAME

KASPER DOLBERG

VALUE

€23.7 M

CLUB

AFC AJAX

AGE

19

POSITION

STRIKER

2016 RESULT

NEW ENTRY



17

16



NAME

PATRICK SCHICK

VALUE

€24.1 M

CLUB

UC SAMPDORIA

AGE

21

POSITION

STRIKER

2016 RESULT

NEW ENTRY

NAME

YOURI TIELEMANS

VALUE

€25 M

CLUB

AS MONACO

AGE

20

POSITION

MIDFIELDER

2016 RESULT

12 · €19.3 M



15

14



NAME

LUCAS HERNÁNDEZ

VALUE

€25.3 M

CLUB

ATLÉTICO MADRID

AGE

21

POSITION

CENTRE BACK

2016 RESULT

NEW ENTRY

NAME

THEO HERNÁNDEZ

VALUE

€25.4 M

CLUB

REAL MADRID CF

AGE

19

POSITION

LEFT FULL BACK

2016 RESULT

NEW ENTRY



13

12



NAME

FRANCK KESSIÉ

VALUE

€25.5 M

CLUB

AC MILAN

AGE

20

POSITION

MIDFIELDER

2016 RESULT

NEW ENTRY

NAME

JULIAN BRANDT

VALUE

€26.7 M

CLUB

BAYER LEVERKUSEN

AGE

21

POSITION

LEFT WING

2016 RESULT

NEW ENTRY



11

10



NAME

KINGLSEY COMAN

VALUE

€35 M

CLUB

FC BAYERN MUNICH

AGE

21

POSITION

RIGHT WING

2016 RESULT

05 · €30.6 M

NAME

TIMO WERNER

VALUE

€35.6 M

CLUB

RB LEIPZIG

AGE

21

POSITION

STRIKER

2016 RESULT

NEW ENTRY



09

08



NAME

GIANLUIGI DONNARUMMA

VALUE

€40.5 M

CLUB

AC MILAN

AGE

18

POSITION

GOALKEEPER

2016 RESULT

20 · €13.7 M

NAME

MARCUS RASHFORD

VALUE

€40.6 M

CLUB

MANCHESTER UNITED FC

AGE

19

POSITION

STRIKER

2016 RESULT

07 • €22.5 M

07



06



NAME

GABRIEL JESUS

VALUE

42.6 M

CLUB

MANCHESTER CITY FC

AGE

20

POSITION

STRIKER

2016 RESULT

11 • €19.8 M

NAME

MARCO ASENSIO

VALUE

€42.7 M

CLUB

REAL MADRID CF

POSITION

21

AGE

MIDFIELDER

2016 RESULT

NEW ENTRY



04



NAME

LEROY SANÉ

VALUE

€51.1 M

CLUB

MANCHESTER CITY FC

AGE

21

POSITION

RIGHT WING

2016 RESULT

02 • €37.1 M

NAME

OUSMANE DEMBÉLÉ

VALUE

€60.9 M

CLUB

BORUSSIA DORTMUND BVB

AGE

20

POSITION

RIGHT WING

2016 RESULT

18 · €14 M

03



02



NAME

KYLIAN MBAPPÉ

VALUE

€61.7 M

CLUB

AS MONACO

AGE

18

POSITION

STRIKER

2016 RESULT

NEW ENTRY

NAME

DELE ALLI

VALUE

€82.6 M

CLUB

TOTTENHAM HOTSPUR FC

AGE

21

POSITION

MIDFIELDER

2016 RESULT

04 · €34.1 M



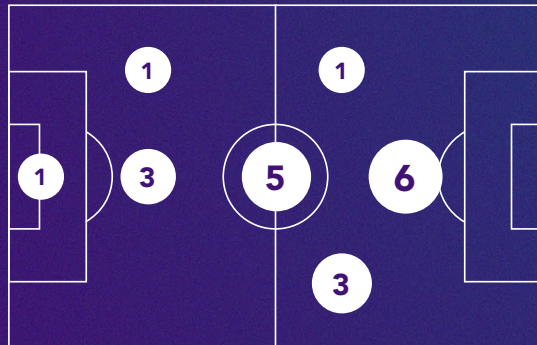
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TABLE OF RESULTS

RANK	PLAYER	TEAM	NATIONALITY	NATIONAL LEVEL	POSITION	D.O.B.	VALUE (€ K)
1	DELE ALLI	TOTTENHAM HOTSPUR FC	ENGLISH	SENIOR SQUAD	MIDFIELDER	11/04/1996	82,602 €
2	KYLIAN MBAPPÉ	AS MONACO	FRENCH	SENIOR SQUAD	STRIKER	20/12/1998	61,786 €
3	OUSMANE DEMBÉLÉ	BORUSSIA DORTMUND BVB	FRENCH	SENIOR SQUAD	RIGHT WING	15/05/1997	60,934 €
4	LEROY SANÉ	MANCHESTER CITY FC	GERMAN	SENIOR SQUAD	RIGHT WING	11/01/1996	51,188 €
5	MARCO ASENSIO	REAL MADRID CF	SPANISH	SENIOR SQUAD	MIDFIELDER	21/01/1996	42,717 €
6	GABRIEL JESUS	MANCHESTER CITY FC	BRAZILIAN	SENIOR SQUAD	STRIKER	03/04/1997	42,636 €
7	MARCUS RASHFORD	MANCHESTER UNITED FC	ENGLISH	SENIOR SQUAD	STRIKER	31/10/1997	40,694 €
8	GIANLUIGI DONNARUMMA	AC MILAN	ITALIAN	SENIOR SQUAD	GOALKEEPER	25/02/1999	40,578 €
9	TIMO WERNER	RB LEIPZIG	GERMAN	SENIOR SQUAD	STRIKER	06/03/1996	35,605 €
10	KINGSLEY COMAN	FC BAYERN MUNICH	FRENCH	SENIOR SQUAD	RIGHT WING	13/06/1996	35,058 €
11	JULIAN BRANDT	BAYER LEVERKUSEN	GERMAN	SENIOR SQUAD	LEFT WING	02/05/1996	26,794 €
12	FRANCK KESSIÉ	AC MILAN	IVORIAN	SENIOR SQUAD	MIDFIELDER	19/12/1996	25,595 €
13	THEO HERNÁNDEZ	REAL MADRID CF	FRENCH	U-21	LEFT FULL BACK	06/10/1997	25,442 €
14	LUCAS HERNÁNDEZ	ATLÉTICO MADRID	FRENCH	U-21	CENTER BACK	14/02/1996	25,335 €
15	YOURI TIELEMANS	AS MONACO	BELGIAN	SENIOR SQUAD	MIDFIELDER	07/05/1997	25,001 €
16	PATRIK SCHICK	UC SAMPDORIA	CZECH	SENIOR SQUAD	STRIKER	24/01/1996	24,138 €
17	KASPER DOLBERG	AFC AJAX	DANISH	SENIOR SQUAD	STRIKER	06/10/1997	23,774 €
18	ANDREAS CHRISTENSEN	CHELSEA FC	DANISH	SENIOR SQUAD	CENTER BACK	10/04/1996	23,220 €
19	DAVINSON SÁNCHEZ	AFC AJAX	COLOMBIAN	SENIOR SQUAD	CENTER BACK	12/06/1996	22,860 €
20	RENATO SANCHES	FC BAYERN MUNICH	PORTUGUESE	SENIOR SQUAD	MIDFIELDER	18/08/1997	22,805 €

2017 / 2016 STATISTICS

2017 PLAYER POSITIONS



SQUAD LEVEL



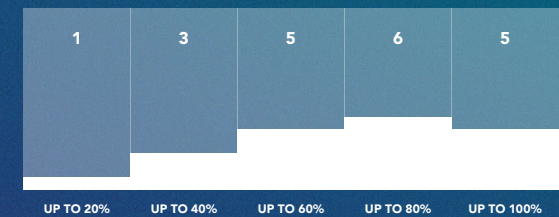
LEAGUE WITH THE MOST VALUABLE PLAYERS



PLAY FOR CLUBS OUTSIDE THEIR HOME NATION



GAMETIME



2016 PLAYER POSITIONS



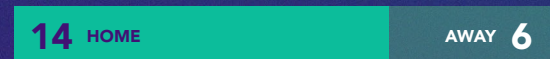
SQUAD LEVEL



LEAGUE WITH THE MOST VALUABLE PLAYERS



PLAY FOR CLUBS OUTSIDE THEIR HOME NATION



GAMETIME



COUNTRIES



ENGLAND

2 ENGLISH PLAYERS
€123.2 MILLION

5 PLAYERS AT ENGLISH CLUBS
€240.3 MILLION

GERMANY

3 GERMAN PLAYERS
€113.5 MILLION

5 PLAYERS AT GERMAN CLUBS
€181.1 MILLION

FRANCE

5 FRENCH PLAYERS
€208.5 MILLION

2 PLAYERS AT FRENCH CLUBS
€86.7 MILLION

DENMARK

2 DANISH PLAYERS
€46.9 MILLION

0 PLAYERS AT DANISH CLUBS
€0

BRAZIL

1 BRAZILIAN PLAYER
€42.6 MILLION

0 PLAYERS AT BRAZILIAN CLUBS
€0

SPAIN

1 SPANISH PLAYER
€42.7 MILLION

3 PLAYERS AT SPANISH CLUBS
€93.4 MILLION

ITALY

1 ITALIAN PLAYER
€40.5 MILLION

3 PLAYERS AT ITALIAN CLUBS
€90.3 MILLION

IVORY COAST

1 IVORIAN PLAYER
€25.5 MILLION

0 PLAYERS AT IVORIAN CLUBS
€0

BELGIUM

1 BELGIAN PLAYER
€25 MILLION

0 PLAYERS AT BELGIAN CLUBS
€0

CZECH REPUBLIC

1 CZECH PLAYER
€24.1 MILLION

0 PLAYERS AT CZECH CLUBS
€0

COLOMBIAN

1 COLOMBIAN PLAYER
€22.8 MILLION

0 PLAYERS AT COLOMBIAN CLUBS
€0

PORTUGAL

1 PORTUGUESE PLAYER
€22.8 MILLION

0 PLAYERS AT PORTUGUESE CLUBS
€0

CONCLUSIONS

This summer's transfer window opened with a flurry of big spending, largely by Premier League clubs using coffers swollen with TV money as they look to build the foundations for success both domestically and in Europe.

That transfer values have risen sharply due to increased club revenues from TV money and other commercial activity is evidenced by the values across the Soccerex 20 Under 21 Report by Prime Time Sport. The combined value of the top 20 ranked players is €738.71m, an increase of more than €285m on last year, equivalent to 63%. This dramatic increase is further evidenced when we look at the player who topped our rankings for 2017, Tottenham Hotspur's Dele Alli. His valuation of €82.6m saw him rise from 4th last year to the number 1 position in 2017, and equated to a €48.5m increase in value from 2016 – a rise of 142%!

The rise in valuations, year on year, within our report are certainly more dramatic at the top end and some within the top 20 saw their value fall, most notably Portuguese midfielder Renato Sanches. At the time of publishing last year's report, Sanches had just secured a €35m transfer to Bayern Munich – a fee backed up by our valuation – on the back of playing a starring role in Portugal's UEFA European Championship triumph. However, 12 months on, the player endured a dip in form that saw his playing time at Bayern limited to just 20% of the available minutes and saw him return to the Portuguese U21 side. With playing minutes and national team participation greatly influencing our rankings, his valuation dropped by more than €12m.

As with Renato Sanches in 2016, our 2017 report has proven to once again be an accurate indicator of the market price for young talent. Theo Hernandez who ranked at number 13 in our list with a value of €25.4m, moved across Madrid, from Atletico to Real, for a reported fee of €24m. Similarly, Youri Tielemans ranked number 15 with a value of €25m, joined AS Monaco from RSC Anderlecht for €25m. Likewise the fee for Franck Kessié's move to AC Milan was backed up by our valuations.

However, from what we have seen in the market so far, clubs appear willing to pay over the odds to secure top talent. The biggest transfer rumour that features an U21 player is that of Kylian Mbappé transfer away from AS Monaco – whilst, at the time of writing, this is no more than a rumour that the projected figures are above €100m indicates that clubs are willing to spend big to get their man.

When looking at the demographics of the report, France leads the way as the top producing nation of young talent, with Mbappé, Ousmane Dembélé and Kingsley Coman all featuring in the top 10. The Bundesliga and the Premier League are the two top leagues in terms of being home to the young players in our list with five players from each featuring and combined they account for 50% of the top ranked players.

Wherever the dominance lies, the rise in transfer values shows no sign of abating and with clubs continuing to put a premium on young talent it is not inconceivable to see a player valued at over €100m in next year's list. Watch this space!



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