

 SPECIAL EDITION  
CHINESE SUPER  
LEAGUE

Winter 2016

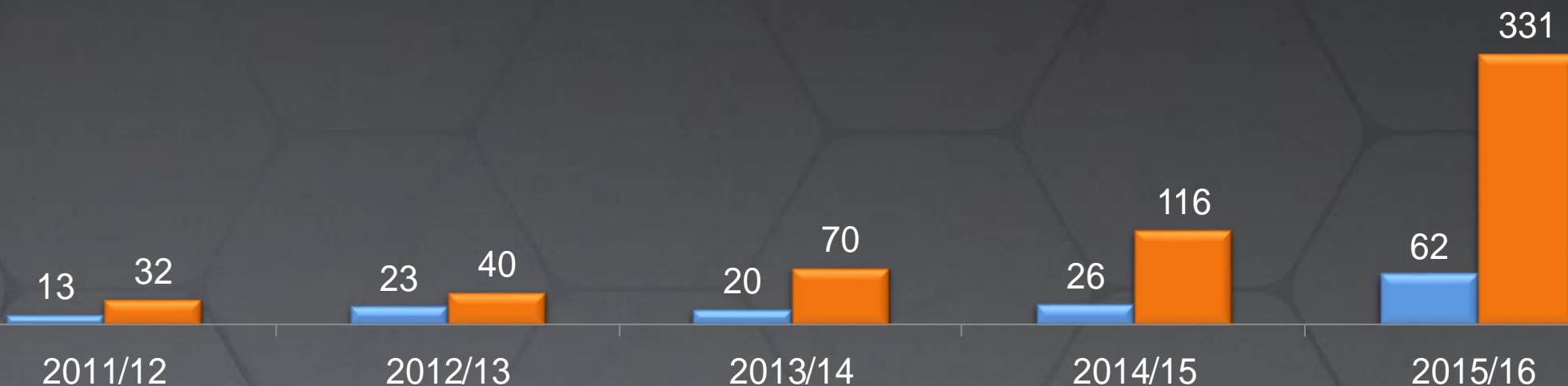


 primetime sport

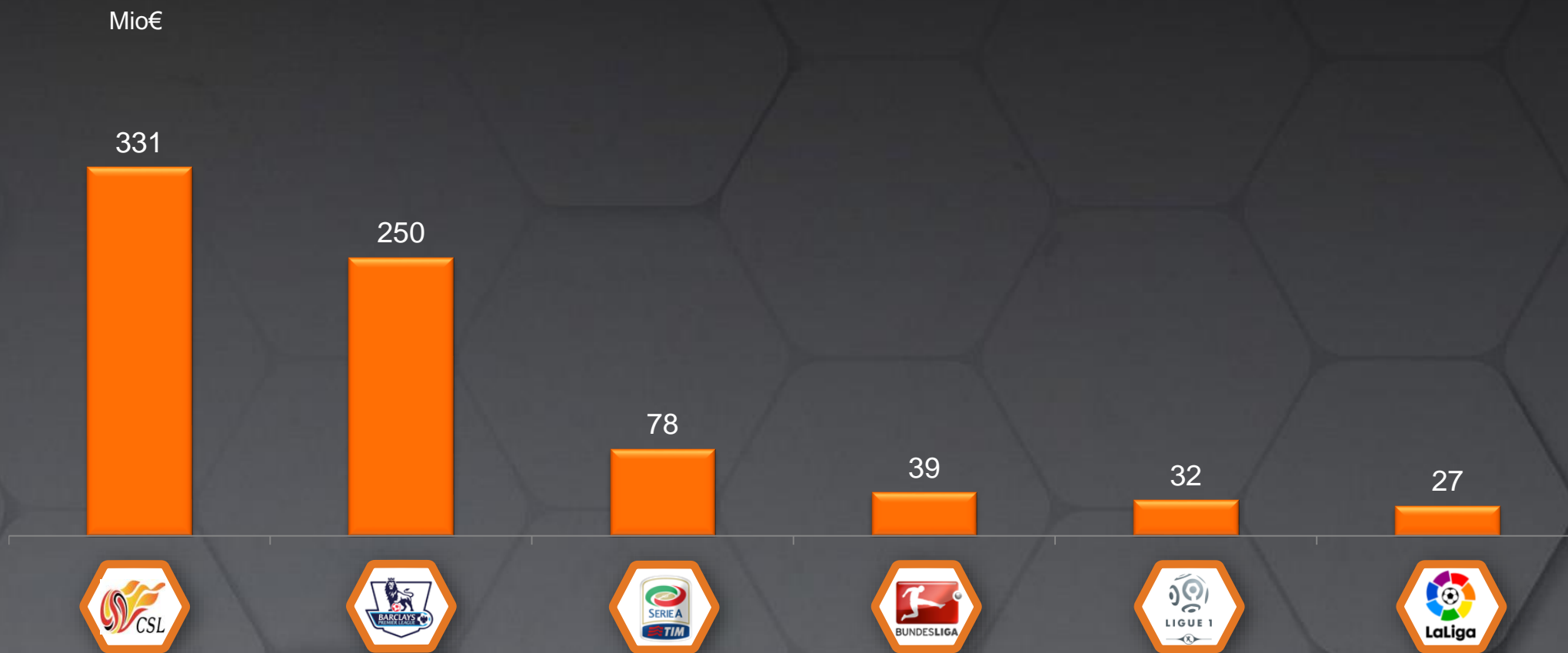
February 26<sup>th</sup> 2016

Mio€

Summer  
Winter



Chinese Super League has broken into European football with highest investment ever on players from top leagues. Chinese sides invested 331mio€ so far



Chinese Super League becomes the driving force of football reaching 331mio€ in players spending this winter window, 32% more than Premier League

Mio€

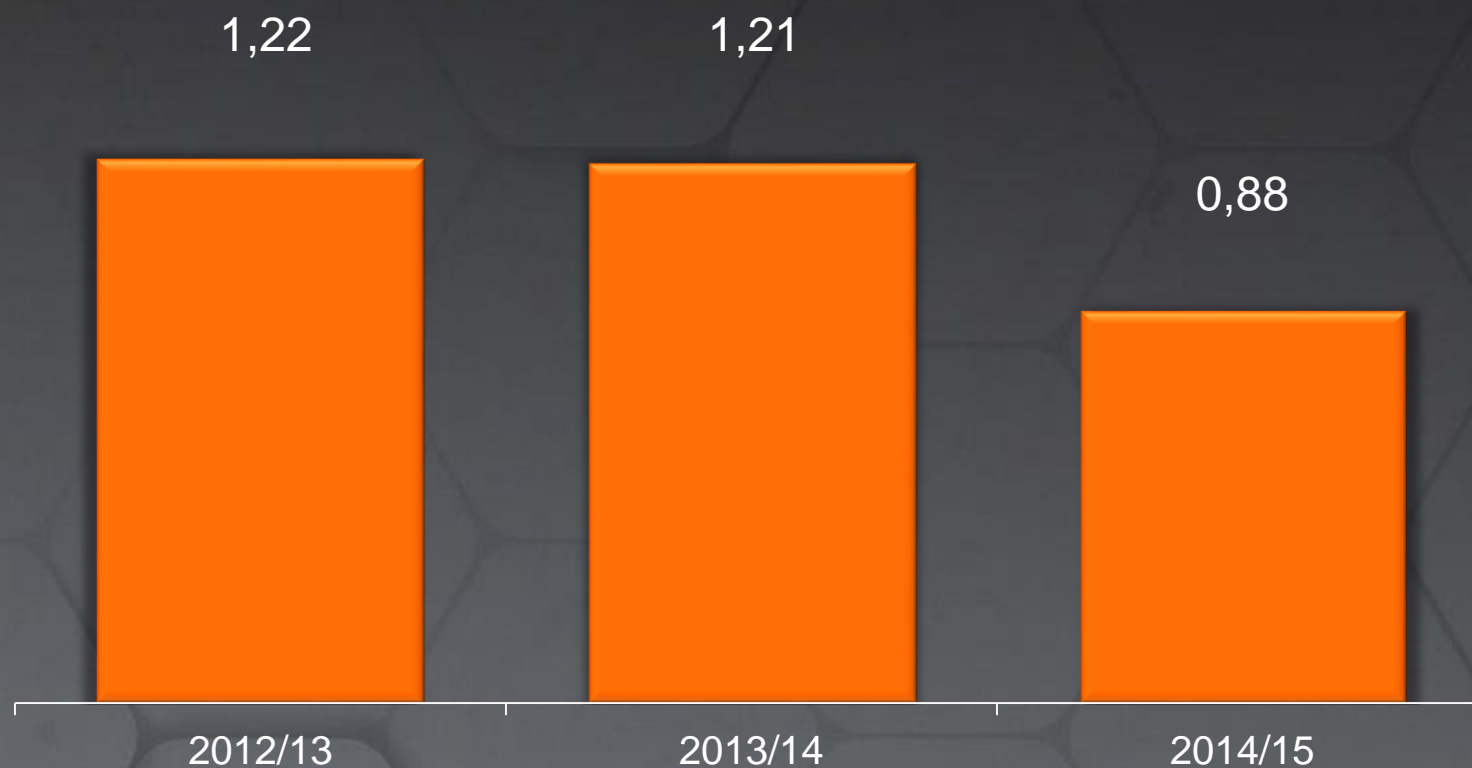


# TOP 10 MOST EXPENSIVE WINTER SIGNINGS 2014/15 (EUROPE & CHINA)



Teixeira's signing by Jiangsu Suning for 50mio€ is the most expensive this winter window, followed by Guangzhou Evergrande's Jackson Martínez (42m€). 4 out of 10 most expensive signings took place in China.

Years



The average stay of players arriving in the Chinese league is less than one year, which confirms the difficulty for players to adapt to different culture and light competitive level



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