



Barcelona, March 2018
Chinese Super League

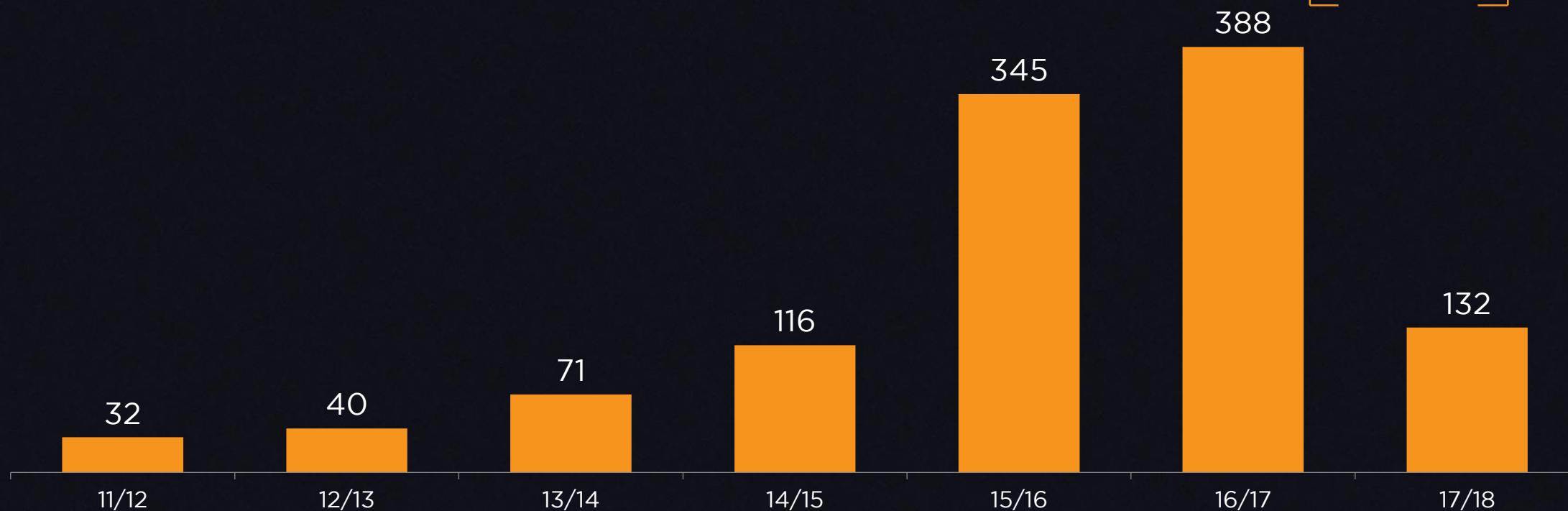


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Investment by Chinese Super League sides

Mio €

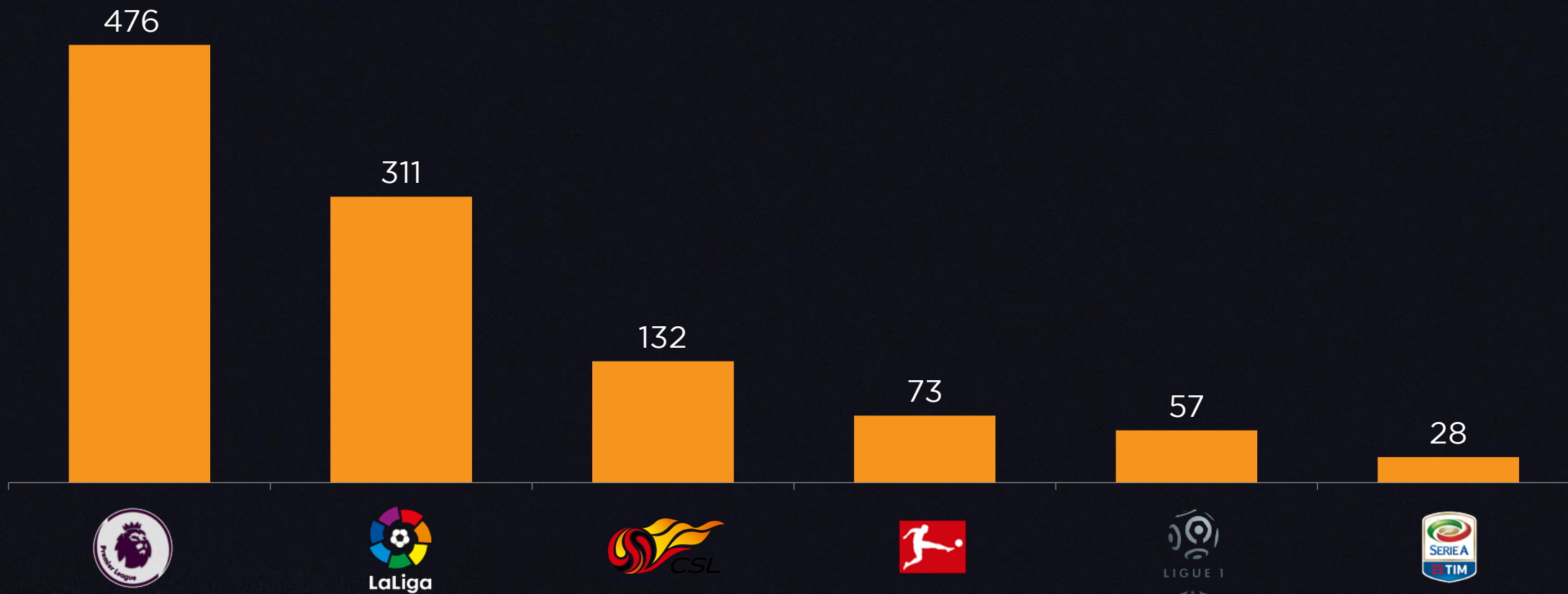
-66%



Chinese Super League sides have invested 132m€ in player signings, 66% less than last year. It's the 1st time the investment decreases in 7 years.

Winter window expenditure by league

Mio €



Chinese Super League sides have invested more than 3 of the top 5 European Leagues this winter (Bundesliga, Ligue1 and Serie A). Winter transfer window is the first of the season in China, which goes from January to December.

Top 10 signings Chinese Super League 2017/18



Top 10 most expensive signings ranking do not include any Chinese player, while last week 4 of them were Chinese. The 5 most expensive transfers come from LaLiga.

Top 10 signings Chinese Super League + Europe Winter 2018

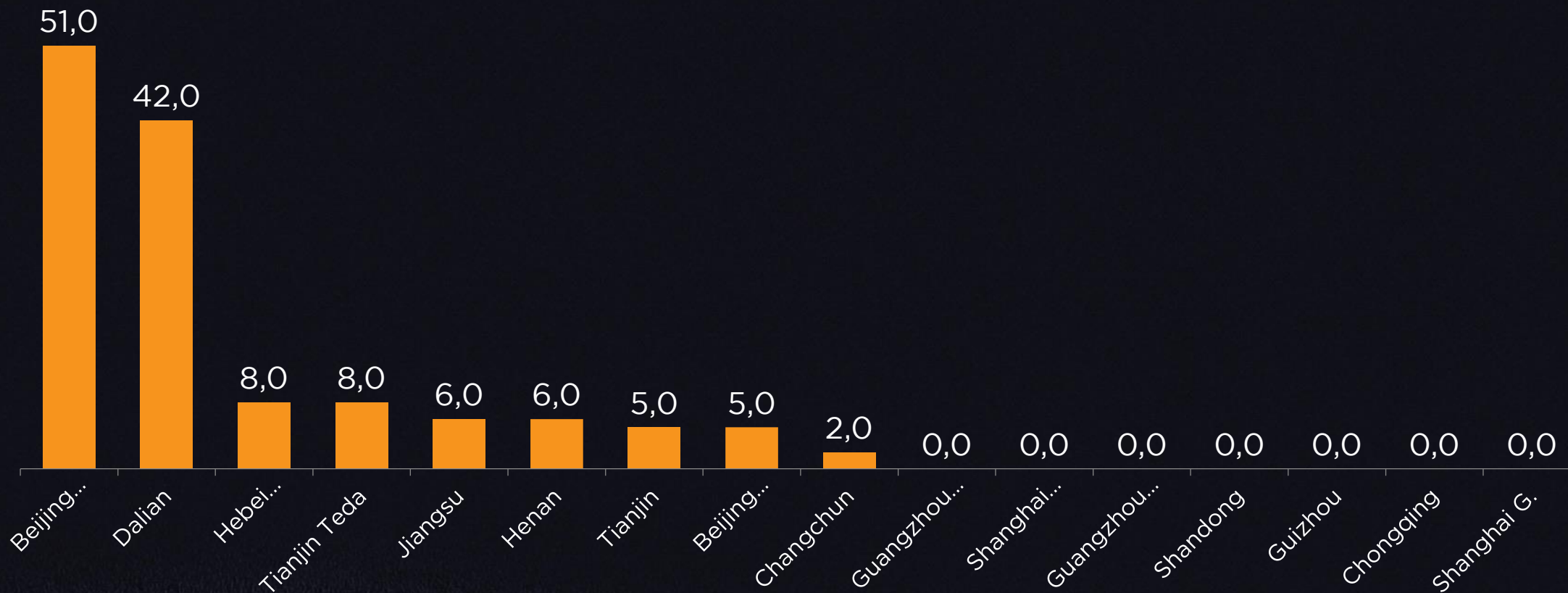
Mio€



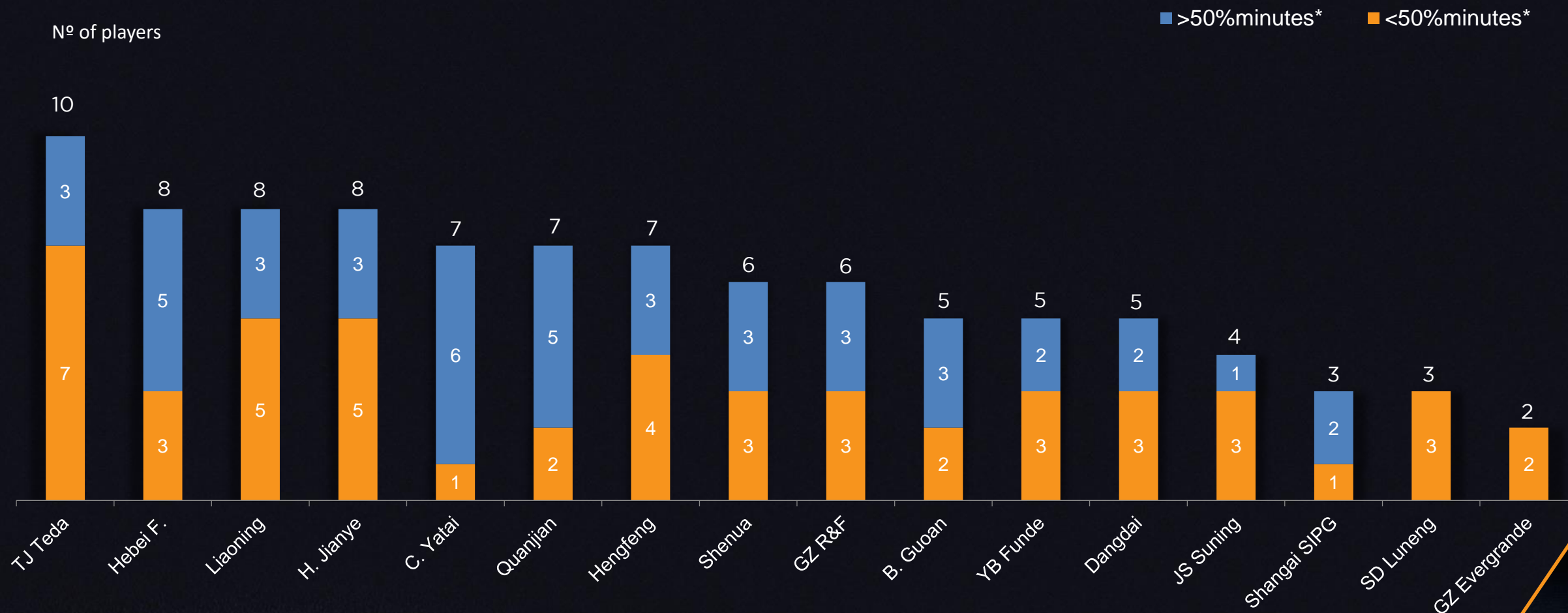
Bakambu and Carrasco's signings are included in the Top 10 China + Europe most expensive signings in the winter window. Last season, 5 Chinese Super League players were included in the Top 10.

Investment in signings by team

Mio€

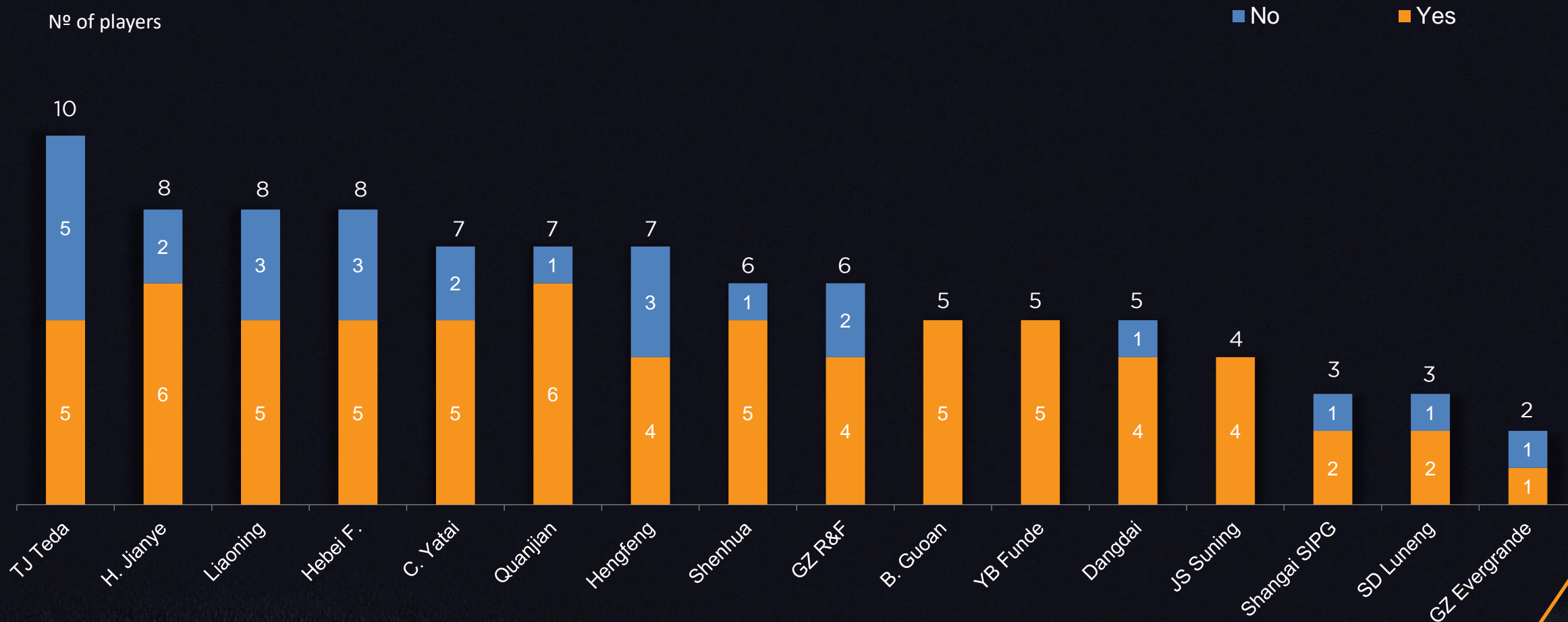


Participation of players signed in winter 2016/17



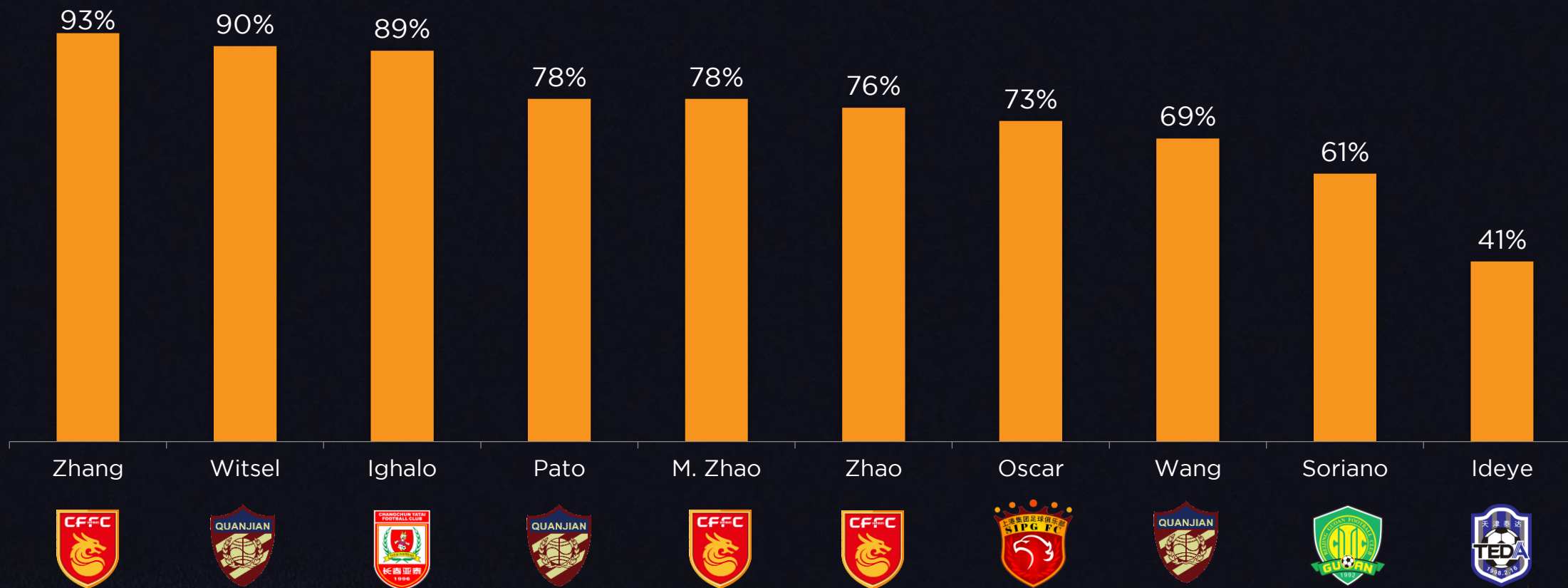
44 out of 93 players (47%) signed last Winter participated in more than half of the minutes of the Chinese Super League.

Continuity in 2017/18 of players signed in winter 2016/17



Participation of top 10 signings 2016/17- Chinese Super League

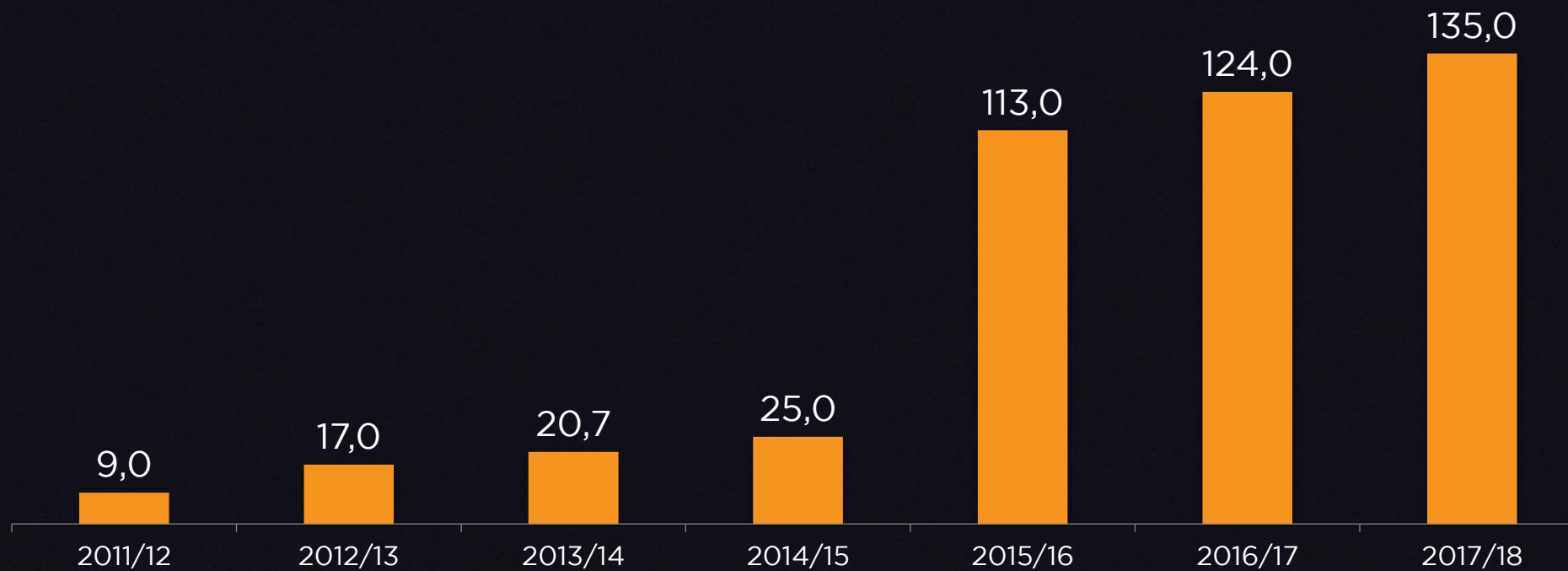
% minutes



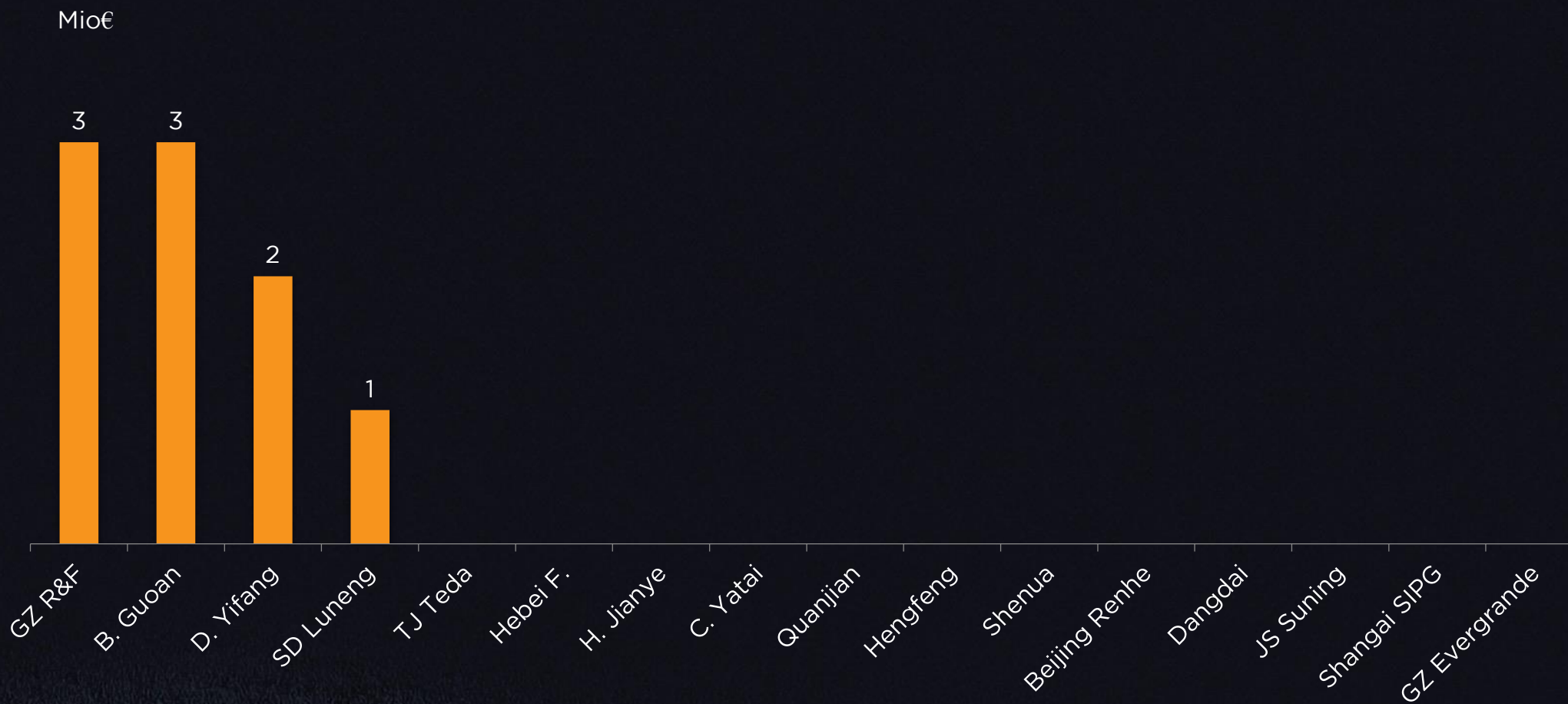
Zhang has become the most profitable player in terms of minutes played from the Top 10 most expensive players last winter. The only one beyond the 60% of the minutes is Brown Ideye, due to the sanction implemented by the Chinese Federation on him during the 2nd half of the league.

Winter player sales income trend – Chinese Super League

Mio €

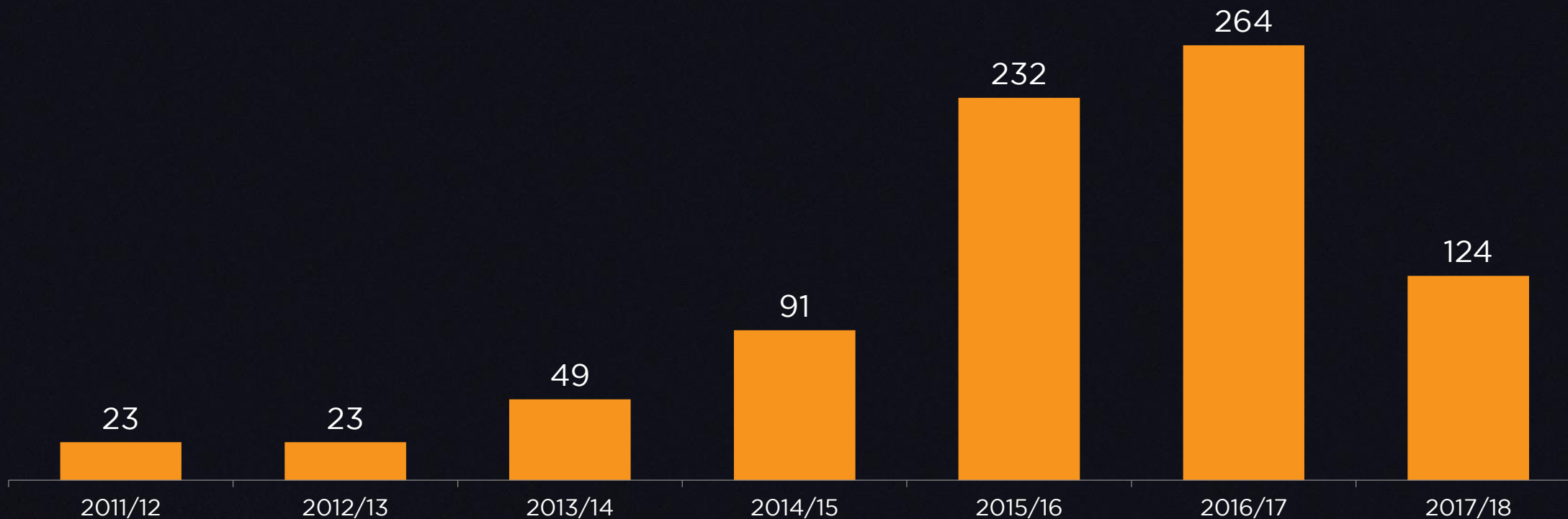


Player Sales Value by team – Chinese Super League



Net Investment – Chinese Super League

Mio €





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10 YEARS
2007-2017